UBC
Master of Business Analytics

CLASS OF 2021 PROFILE BOOK

Graduates available for internships from July 2021

UBC SAUDER
SCHOOL OF BUSINESS

ROBERT H. LEE
GRADUATE SCHOOL

Class Profile

4 average years of work experience

75 graduates

65% female

27 average age

91% speak two or more languages

Academic Experience

53% Business	**5%** Computer Science
18% Engineering	**5%** Economics
16% Science	**3%** Social Sciences

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Arpit Ahuja

in www.linkedin.com/in/arpitahuja1

3 years experience in Financial Analytics and Healthcare Analytics as an Assistant Manager and consultant. Proficient in big data with hands-on experience in Hadoop, Python, R, SQL, Excel to conduct rigorous analysis, making strategic decisions and communicating business insights effectively. Highly passionate about CSR and other social causes. Looking to expand career in data analytics and business consulting.

Key Accomplishments

- Implemented strategies in Credit Risk at the onset of Covid-19, including the Financial Relief Program worth $590m+, aimed at easing the financial difficulties. Recognized with the Credit and Fraud Risk- Leadership in Action Award and recommended tailored discounts and contracts for a wireless service company after identifying high churn-risk customer segments using machine learning models.
- Managed and monitored 20+ proprietary models covering ~60m active clients across 12 geographical regions.
- As a consultant with Pfizer, analyzed on-line marketing campaigns segmented at varying factors.

Work Experience

Senior Analyst, Product Development (Asst. Manager), *American Express, New Delhi, India*
Business Analyst (Consultant), *Axtria, New Delhi, India*

Education

- Bachelor of Engineering, Netaji Subhas University of Technology, India

Muhammad Ali

in www.linkedin.com/in/mali130

8 years experience in a fortune 500 company, managing day to day operations and providing clients optimal solutions. Developed skill-set of understanding and solving business problems that help clients achieve their objectives.

Key Accomplishments

- Successfully coordinated service delivery, generating $80m in revenue for Saudi Aramco.
- Initiated "Multi-Skilling Project" to reduce footprints at site and to develop the project population.
- Awarded as a High Achiever in Schlumberger Technical Trainings in UAE & USA.

Work Experience

Senior Project Engineer, Operations, *Schlumberger, 2016-2020*
Project Engineer, Operations, *Schlumberger, 2014-2015*
Field Engineer, Operations, *Schlumberger, 2012-2014*

Education

- Bachelor's in Electronics Engineering, National University of Sciences and Technology (NUST), Islamabad, Pakistan

Hamed Asa Golsorkhi

in www.linkedin.com/in/HamedAsa

7+ years experience as a category lead, supply chain procurement and contract specialist in construction and delivery of utility, energy and infrastructure projects. Applied data-driven, analytical, financial, technical skills and business acumen to lead cross-functional strategic sourcing teams, manage projects and vendors, built trustworthy supplier relationships while putting clients first and helping them achieve their objectives.

Key Accomplishments 🗝

- Led multi-disciplinary team to in-depth analysing of firefighting category procurement, optimizing the specification and design, resulting in $1.5m total cost of ownership saving per unit.

- Optimized constraints through in-depth analyzing of spend and benchmark procurement process resulting in 5 months reduction in purchasing schedule and 15% total cost deduction for critical long lead-time items.

- Led cross-functional change management team implementing the strategic plan of on-line and paper less sourcing, contract negotiation and evaluation process.

Work Experience 💼

Procurement Consultant, BCHydro, Vancouver, Canada
Project and Contract Manager, MAPNA Group, Tehran Province, Iran
Procurement and Supply Chain Specialist, MAPNA Group, Tehran Province, Iran

Education 🎓

- Bachelor of Business Administration, British Columbia Institute of Technology, Canada

- Professional Accounting Advanced Diploma, BCIT, Vancouver, Canada

- Bachelor of Mechanical Engineering, Sharif University of Technology, Iran

Sameek Bajaj

in www.linkedin.com/in/sameekbajaj

Enthusiastic, results-driven individual with 3+ years of consulting experience as a digital transformation specialist. Extensive experience in providing actionable insights to C Suite executives across different industries of Fortune 500 companies. Proven track record with relevant certifications in using industry leading digital analytics tools and tech stack for data mining, data analysis , business intelligence reporting and experience optimization.

Key Accomplishments 🗝

- Developed data driven marketing strategies for Fortune 500 clients in finance, hospitality, education, healthcare & automotive for conversion rate optimization.

- Built cloud-based customer data platform incorporating big data from over 50 sources including digital analytics tools, media APIs, and CRM sources for an automotive client to orchestrate customer journey's in 42 countries.

- Spearheaded the initiative funded by USAID to build data products for Jhpiego aimed towards improving primary healthcare of millions across all states of India.

Work Experience 💼

Associate: Data Analytics L2, Publicis Sapient, Gurgaon, India
Analytics Consultant, Jhpiego, Delhi, India

Education 🎓

- Bachelors of Technology(Computer Science), Guru Gobind Singh Indraprastha University, Delhi, India

Utkarsh Bansal

in www.linkedin.com/in/utkarshbansal132

Motivated team player with leadership, management and technical skills and 8+ years of work experience in diverse roles. Aspiring business analyst and a self directed individual with a passion to support business in data-driven decisions. Adaptable to change, and a diligent learner with a strong determination to understand and solve the problems.

Key Accomplishments

- Achieved an "exceed" rating for FY 2020 in the role of *Credit Specialist*, performed analysis to accomodate guideline changes in lending applications to mitigate risks during pandemic.
- Received an Excel Award for leadership in initiating effective changes in agent support tools, and managing and training 3 teams (size 12-18) back-to-back.
- Managed the connection of police stations across state under Crime and Criminal Tracking Network & Systems (CCTNS). Defined cost optimization methodologies for procuring equipments, yielding savings of 13% over initial estimated costs.

Work Experience

Credit Specialist, *CIBC - Regina, Canada*
Team Leader/Progress Leader/FSR, *CIBC - Regina, Canada*
Junior Engineer (Enterprise Business), *BSNL - Ambala, India*

Education

- Master of Technology-Electronics & Communication Engineering, Kurukshetra University, India
- Bachelor of Technology-Electronics & Communication Engineering, Kurukshetra University, India

Raimond Chan

in www.linkedin.com/in/raimond-chan-33b89028

Dedicated to a career in business process improvement and standardization, now powered up with data science and analytics skills. Adept at broad scoped improvement AND implementation projects in regional and cross-functional environments with multiple stakeholders. High attention to detail and ability to analyse problems with appropriate breadth and depth.

Key Accomplishments

- Brought Lean Six Sigma process re-engineering to ecosystem that supports startups and R&D in Green Technology, Bio-Technology, Internet and Electronics clusters.
- Implemented ISO Quality Systems in medical device industry for world top 3 companies in clinical software, cardiovascular device, eye-care technologies.
- Full-scoped process improvement within and beyond the quote-to-cash cycle, operations and after-sales services.

Work Experience

Sr. Manager, Process Re-Engineering, *Hong Kong Science and Technology Park, Hong Kong,*
Regional Quality Assurance Manager (Asia Pacific), *Abbott Informatics, Hong Kong,*

Education

- Masters of Science (Engineering Entreprise Management), Hong Kong University of Science and Technology, Hong Kong
- Bachelor of Engineering (Industrial Engineering and Engineering Management), Hong Kong University of Science and Technology, Hong Kong

Carol Chen

in www.linkedin.com/in/xiaotong-chen-05106812b

A motivated, action-oriented, collaborative and independent individual who has passion for applying analytical skills to turn data into insights and make an impact on decision-making. With demonstrated technical and quantitative skills in data preparation and creation of storytelling dashboards from the work experience in banking and technology. Seeking a challenging role in advanced analytics, data visualization, or business intelligence.

Key Accomplishments

- Designed, developed and maintained Tableau dashboards and Adobe Analytics dashboards in support of initiatives related to analyzing, modeling and visualizing.
- Developed analytical frameworks and data automation in Confluence and educated the prototype to internal and external stakeholders.
- Created SQL scripts to generate customer leads file with over 150k records to support call center, branches and marketing department.

Work Experience

Junior Visualization Analyst, *CIBC, Toronto, Canada*
Tableau Reporting Analyst, *TD Bank, Toronto, Canada*
Analytic Modeler, *Teradata, Beijing, China*
Credit Risk Analyst, *JD Digits, Beijing, China*

Education

- Bachelor of Mathematics (Financial Analysis & Risk Management), University of Waterloo, Canada

Giselle Chen

in www.linkedin.com/in/giselle-yihan-chen-224321119

A highly self-motivated workaholic with passion for problem-solving with a 'go above and beyond' attitude. Always seeking the next creative project. Proven history in quickly adapting to different teams. Business mindset with demonstrated ability to transfer unstructured data into actionable insights.

Key Accomplishments

- Received the highest level in the final assessment of all interns by the director of Deloitte.
- Drafted risk management business solutions for client implementation; two solutions ultimately adopted by the project leader.
- Independently accomplished a project report - performed exploratory data analysis, presented critical information with clear logic and format, serving as the version submitted to the headquarters.

Work Experience

Risk Advisory Intern, *Deloitte, Beijing, China*
Financial Analyst Intern, *BMW Group, Beijing, China*
Analyst, Curtis, *Mallet-Provost, Colt & Mosle LLP, Beijing, China*
Marketing Intern, *Tapestry, Beijing, China*

Education

- Bachelor of Economics, Central University of Finance and Economics, Beijing, China
- Bachelor of Arts, National Taipei University, Taipei, Taiwan

Mina Chen

www.linkedin.com/in/mina-minjing-chen

Problem solver and critical thinker with a background in both Food Science and Business Analytics. Demonstrated skills in quantitative analyses. Highly motivated in visualizing data for storytelling and generating critical insights to create values for companies. Proficient with R, Python, SQL, Excel, and Tableau.

Key Accomplishments

- Saved 40 hours of monthly effort by improving the efficiency of generating data reports from the database, allowing the team to refocus on more value-added work.
- Set the optimal pricing for the company from analyzing market surveys for competitor supermarkets, resulting in a 15% lift in sales.
- Strong quantitative backgrounds in Math, Statistics, Physics and Chemistry (GMAT test 700, Quantitative 51/51).

Work Experience

Assistant Buyer, *T&T Supermarket Inc., Richmond, Canada*
Alumni Relations Coordinator, *Land and Food Systems Undergraduate Society, UBC, Vancouver, Canada*

Education

- Bachelor of Science (Food, Nutrition and Health), University of British Columbia, Vancouver, BC, Canada

Cheryl Cui

www.linkedin.com/in/cherylcui

Entrepreneur, problem solver, and critical thinker. Passionate about the speedy growth of the E-Commerce field with solid industry experience in both data analytics and E-Commerce. Ability to analyze data using Facebook Ads, Google Analytics, R, Python and Tableau to optimize supply chain, digital marketing and pricing strategies. Strong experience managing stakeholders and communicating insights in non-technical terms.

Key Accomplishments

- Helped 50+ businesses to market products on-line more efficiently using product sales data and customer viewing data as a Shopify Partner.
- Ran effective Facebook, Instagram and TikTok marketing campaigns that resulted in 180% revenue growth within 2 months for a local E-Commerce startup.
- Interned as a Data Analyst at BC Public Service-Ministry of Citizens' Services. Helped migrated internal data to the new cloud computing platform to optimize government staff workflows.

Work Experience

Founder of Kikstart Ecom, *Shopify Partner, Vancouver, Canada*
Financial Planning Associate, *Bank of Montreal, Vancouver, Canada*
Business Data Analyst, *BC Public Service, Victoria, Canada*

Education

- Bachelor of Commerce (Entrepreneurship), University of Victoria, BC, Canada

Khushboo Dodani

in www.linkedin.com/in/khushdodani

I am an aspiring business analyst with a background in digital marketing strategy. My skills lie at the intersection of marketing, analytics, consulting, and consumer behaviour. Currently working as a freelance curriculum consultant for Education Beyond Borders and a Business Analyst for UBC's 180 Degrees Consulting non-profit, I hope to apply my marketing and analytical experience in assisting a company's strategic needs.

Key Accomplishments

- Awarded bachelor's degree with distinction, awarded certificate of merit and medal for ranking 1st of 350 students in Business Mathematic.
- Consulted for 25+ car dealerships across Canada on SEO strategy and website analytics increasing performance by ~150% for 75+ websites using data-driven recommendations on geo-targeted keywords.
- Consulted a local organization on a novel entrepreneurship based curriculum for primary school children in Kenya that aims at empowering young students through a skill-set promoting self-sufficiency. Implemented across 3 local schools in 2021.

Work Experience

Business Analyst, *Open Primaries, 180 Degrees Consulting, UBC, Vancouver, Canada*
SEO Specialist, *Convertus. Inc, Vancouver, Canada*
Business Consulting Intern, *Pospischil Realty Group, Vancouver, Canada*

Education

- Bachelor of Business Administration, BCIT, Vancouver, Canada

Ali Dunn

in www.linkedin.com/in/alidunn-data-equality

Data analyst and storyteller with 3+ years experience using statistical analysis to promote components of the 2030 Agenda for Sustainable Development. Proven history of crafting compelling narratives through data visualization and reporting. Passionate about leveraging data for gender equality and addressing data biases.

Key Accomplishments

- Led the UN75 data analysis for the country of Tajikistan, synthesising country-wide survey data and identifying top priorities for the future among different demographic groups through statistical analysis and data visualization.
- Supported the design of the NCDC 2020 to 2022 strategy to end gender-based violence in Port Moresby, Papua New Guinea by identifying high risk perpetrators, high risk survivors, and those who are likely to support spousal violence based on patterns and trends in demographic data.
- Consolidated and analyzed CRM data to provide One Girl Can with a clear picture of their constituency for the first time in the organization's history.

Work Experience

International Consultant, Data Analyst, *United Nations Development Programme, Remote*
Statistics and Data Intern, *United Nations Women, Remote*
Stunt Performer, *Film Industry, Western and Eastern Canada*

Education

- Bachelor of Commerce (Marketing & Business Analytics), McGill University, Canada

Yelin Fan

in www.linkedin.com/in/yelin-fan

Research & Development Technologist turned business analyst with over 3 years of bilingual work experience in Canada. Strong transferable skills in problem solving, team-work and time management as seen in course projects and professional work. Comfortable with Python, SQL, Tableau and Excel in data analytics and visualization. Valued contributor who performs efficiently under pressure, grasps new concepts and works extensively with people from diverse backgrounds.

Key Accomplishments

- Got continuous promotions from intern to full-time QC technician, then to R&D Technologist within one year.
- Convinced a prominent customer to extend their contract by presenting several modified recipes that had received excellent market feedback.
- Led a team of four to set up a library for an elementary school in rural area of China from scratch within three weeks.

Work Experience

Research Technologist, *Aliments LUDA Food, Montreal, Canada*
Quality Control, *Aliments LUDA Food, Montreal, Canada*

Education

- Bachelor of Science (Pharmacology), McGill University, Canada

Li Fang

in www.linkedin.com/in/li-fang-mban

A detail-oriented achiever with an impressive record of hitting business goals and identifying and implementing data-driven collaborative solutions. Proven ability to effectively communicate with different stakeholders of business and facilitate project implementation, as seen in 18 years of experience in food and beverage, digital media, tourism and IT manufacture industries. Comfortable using SQL, Tableau, Python. Proficient in Excel, Google Slides, Google Analytics, Google Ads, DV360, Mail Chimp, FB Ads and Salesforce.

Key Accomplishments

- Increased BNI's on-line subscription customers by 128% in 2019, by integrating data-driven acquisition initiatives and well-organized winback digital campaigns.
- Achieved 121 new business leads and 3 active partners for Comunicom in 2018, by outstanding performing in trade showcases and collaborating with Tourism NB.
- Led a cross-functional team to grow annual sales to $5 billion dollars with a marketing budget of $8 million dollars, by developing market research, product launches, innovative acquisition/branding campaigns and community PR projects.

Work Experience

Marketing Analyst & Specialist, *Brunswick News Inc., Saint John, Canada*
Business Development Manager, *Comunicom Ltd., Saint John, Canada*
Director of Marketing & Sales, *China Resources Snow Breweries Co. Ltd., Wuhan, China*

Education

- Master of Business Administration, Wuhan University of Technology, Wuhan, China
- Bachelor of Arts, Wuhan University, Wuhan, China

Tairong Gan

www.linkedin.com/in/tairong-gan

Highly motivated with a great passion for data analytics and data visualisation. 2 years experience in property managment and sales industry. Problem solver equipped with logical thinking, teamwork skills, quick learning and a calm mind. Solid presentation and PowerPoint skills as well as technical proficiency in Excel, Python, R, SQL.

Key Accomplishments

- Liaise between landlords and tenants for a portfolio of 20 Luxury properties owned by 7 landlords, representing approximately $350,000 in monthly rent and fee.
- Analysed bids from vendors for provision of property services (Cleaning, maintenance, and security), leading to an 2.1% decrease in expenditure.
- Made a sale in excess of $200,000 of prearranged funeral insurance plan and cemetery property in three months.

Work Experience

Property Management Specialist, Trilalink Corp, USA
Family Service Counselor, Service corporation international, USA

Education

- Master of Business Administration(supply chain management), University of Washington, USA
- Bachelor of Arts(Economics), University of Washington, USA

Gwendolyn Ge

www.linkedin.com/in/gwendolyn-ge-813412b2

Self-motivated and data-driven professional with a passion in business analytics and consulting. Two years of experience managing databases and confidential data in the healthcare and non-profit sectors. Proficient with tools of data analysis and visualisation such as Python, R, SQL and Tableau. A strategic leader and collaborative team player passionate about transforming data through vigorous analysis to effectively communicate business insights and aid in corporate decisions.

Key Accomplishments

- Coordinated the Quality Management System by controlling and managing province-wide confidential data and records.
- Restructured local database management systems to improve data retrieval efficiency.
- Boosted lab sample test turnover rate by 50% by redesigning testing schedules.

Work Experience

QA Administrative Assistant, *Canadian Blood Services. Vancouver, Canada*
QC Chemistry & Microbiology Lab Technician, *Factors Group of Nutritional Companies. Coquitlam, Canada*
QA Project Assistant, *North American Tea. Delta, Canada*

Education

- Bachelor of Science in Food, Nutrition and Health (Food Science, Honors), University of British Columbia, Vancouver, Canada

Geetika Gill

in www.linkedin.com/in/gitikagill

A strategic thinker and problem solver, passionate about technology, data, and sustainable development. Believes in providing customer satisfaction through effective collaboration, honest communication and productive decision making. Seeking a challenging role in data and analytics.

Key Accomplishments

- Used knowledge of databases, data analysis, and development using programming tools, I increased the efficiency of ETL pipeline by 83% for a US-based healthcare client.

- Led the technical department of Affinity Group in making a successful transition of customer experience from CATS CRM to Salesforce CRM. Achieved by providing Lightning rich features of Salesforce and accommodating the requirements by recruiters and account managers.

- Designed and developed dashboards, reports for tracking performance of employees, the successful hot leads turned into opportunities and thus increasing the sales.

Work Experience

Salesforce Developer/Consultant, *Affinity Group, Vancouver, Canada*
Software Analyst, *Logicsofts WebTech Pvt. Ltd. New Delhi, India*
Software Consultant, *Knoldus Inc., Noida, India*

Education

- Master of Computer Science, Guru Gobind Singh Indraprastha University, New Delhi, India

- Bachelor of Computer Science (Honors), University of Delhi, New Delhi, India

Pearl Gupta

in www.linkedin.com/in/pearl-gupta-277313104

Data-driven professional with over 3 years experience. Developed impactful and sustainable solutions to complex business problems for multiple industries. Provided end-to-end analytic support including extracting, vizualising, analyzing, and interpreting data. Collaborative and adaptive team player in diverse environments and cultures.

Key Accomplishments

- Developed a model to size the payments industry and forecast its trends, and provided segment-specific vignettes and insights from the model. Published in BCG's Annual Payments Report, widely referred by C-Suite executives of financial institutions.

- Spearheaded the update of a proprietary market sizing model used to forecast global trade volumes and revenue pools at a regional level resulting in a 40% increase in revenue generated for the Payments and Transaction Banking team at BCG.

- Developed a market landscape for a Middle-Eastern Telecom client which helped the client create an effective strategy to enter a new market segment.

Work Experience

Senior Consultant, *Strategy Consulting Initiative, Canada*
Data Analyst, *BC Hydro, Vancouver, Canada*
Data Analyst, *Boston Consulting Group, Gurugram, India*
Research Analyst Intern, *McKinsey & Company, Gurugram, India*

Education

- Master of Auditing, University of Wisconsin-Madison, USA

- Bachelor of Accounting, University of Wisconsin-Madison, USA

Forrest Ho

in www.linkedin.com/in/forrestho

Physiotherapist with 2+ years of clinical experience looking to further enhance career by transitioning into a data-driven role in business and/or finance. Deep passion for problem solving through analysing data, with a technical skill set including: Python, R, and SQL. Working knowledge of financial modeling and analysis as a current CFA Level 2 candidate and an thorough understanding of the healthcare industry. Seeking a challenging role in consulting, quantitative finance, data-driven analysis or machine learning.

Key Accomplishments 🔑

- Implemented strategies that led to an increased patient retention rate by analysing patient scheduling data across 9 physiotherapy clinics.
- Established physiotherapy program services and managed physiotherapy assistants for multiple aged-care centres.
- Delivered physiotherapy treatment to individual roster of patients in areas including MSK, Cardio-Respiratory, Neurology and Sports Enhancement.

Work Experience 💼

Registered Physiotherapist, *ExcelCare Medical Group, Hong Kong*
Registered Physiotherapist, *SKP Medical Group, Hong Kong*
Student Manager, *University Dining Services, Minneapolis, USA*

Education 🎓

- Bachelor of Applied Science (Physiotherapy), University of Sydney, NSW, Australia

Kim Hu

in www.linkedin.com/in/kim-hu

A detail-oriented and self-motivated person with six years experience in business and data analytics E-commerce and with two years' experience in successful entrepreneurship. Proven to effectively communicate with business partners to achieve mutual benefits. With strong time management and critical thinking skills, capable of working under high pressure and delivering outstanding performance. Passionate about data-driven marketing, merchandising and international trading. Proficient in Python, SQL, R and Excel as effective tools to analyse data, visualise business insights and solve business problems.

Key Accomplishments 🔑

- Increased sales from $600,000 to $1.2m by developing and building business relationship with over 10 on-line platforms. Generated $200,000 extra revenue by establishing a sales channel from Canada to the US.
- Drove monthly sales from $20,000 to $300,000 in two years by analysing and optimizing Amazon CPC advertising and by lead-time optimisation.
- Improved the gaming café ranking to number one in Zhuhai city. Achieved 3% ROI monthly target in six months after opening.

Work Experience 💼

Account Manager, *Amax Leather Co., Ltd, Vancouver, Canada*
Ecommerce Specialist, *Adeco Trading, Vancouver Canada*
Business Co-Owner, *Auger Gaming Café, Zhuhai, China*
Amazon Shop Owner, *Vancouver, Canada*

Education 🎓

- Finance, Bachelor of Commerce, Saint Mary's University, NS, Canada

Sheryl Huang

www.linkedin.com/in/sheryl-huang-b40859161

Proficient in Microsoft Office and data analytics in R, Python, SQL, Google Analytics and BI tools. Strong interpersonal, team-working skills with great customer-related and leadership experience. Dedicated and motivated quick learner with excellent critical thinking, time management and problem-solving skills. Seeking a challenging position in data analysis, data visualisation, or digital marketing.

Key Accomplishments

- Led teams of 4 to 6 colleagues in HengWang construction company as project manager.
- Discovered and addressed a major issue causing around 20 customer complaints by using analytical tools in excel when working as assistant of quality department in Ligao Ltd.
- Scheduled and managed ~30 people's volunteer hours, managed cash flow and reimbursement for ~30 events when working as volunteer and finance coordinator at LFS undergraduate society.

Work Experience

Wellness Advisor, *Save-On-Foods Pharmacy, Vancouver, Canada*
Assistant of Quality Department, *Ligao.Ltd, Guangzhou, China*
Project Manager, *HengWang Construction Company, Burnaby, BC, Canada*

Education

- Bachelor of Science in Food Nutrition and health, University of British Columbia, Canada

Abhishek Kumar

www.linkedin.com/in/Abhishek-Kumar-UBC

Engineer-turned-analyst with more than 2 years of experience in business analytics. Rich experience in problem solving and strategy formulation by transforming data into actionable steps. Strong communication, leadership and time management skills. Interested in providing solutions to business through key decisions backed up by actionable data.

Key Accomplishments

- Proposed and co-established the new connected home-automation segment in company product portfolio. The target audience were middle income group house owners.
- Worked with team to identify potential market for electric vehicle in Indian sub-continent through various campaign and collecting and analysing the collected data.
- Awarded 2nd best Management Trainee award for being exemplary performance as a Trainee across all batches.

Work Experience

Market Research Analyst, *Atom Motors*
Management Trainee , *Shriram Finance Co.*

Education

- Bachelor in Mechanical engineering, Graphic Era , India

Samson Lai

in www.linkedin.com/in/samson-lai

Tech-savvy graduate student with a knack for using analytics and information technology tools to drive results. Prior experience in using customer data to provide data-driven marketing strategies and creating dashboards using BI tools.

Key Accomplishments

- Coordinated and participated in the improvement and refinement of the usage of the cloud enterprise resourcing planning software.
- Provided data-driven marketing insights by creating RFM analysis and received positive feedback from executives.
- Conducted sales and inventory consumption forecasting and helped the company save much-needed resources during the pandemic.

Work Experience

IT Support/Business Analyst, *Reliance Foundry, Surrey, Canada*
Teaching Assistant, *University of British Columbia, Vancouver, Canada*
Co-op Trainee, *HSBC Global Banking and Markets, Hong Kong, Hong Kong*

Education

- Bachelor of Commerce (Finance and Business Technology Management), University of British Columbia, Canada

Raina Lang

in www.linkedin.com/in/ruiqi-lang

Highly motivated business analytics professional with over a year of combined leadership, finance, marketing, analytics, and data management experience. Rich experiences in data and behavioral analytics using R, Python, and SQL to translate data into business insights. Worked extensively with CEOs and higher management to turn insights into long term strategic plans.

Key Accomplishments

- Led and managed the marketing department of TianTian Tech, a team of 20 people, improving the team's communication, productivity and cohesion.
- Increased TianTian Tech's regional application downloads by 400% within two days with the launch of a new marketing campaign.
- Developed risk management portfolio and analytical models, for Bank of China (Canada), using pivots and VLOOKUP to improve report efficiency by 20%.

Work Experience

Marketing Team Lead, *Tiantian Tech International Group Corp, Toronto, Canada*
Credit Risk Analyst, *Bank of China (Canada), Markham, Canada*
Assistant Mortgage Analyst, *China Merchants Bank, Harbin, China*

Education

- Bachelor of Honours Mathematics in Financial Analysis and Risk Management (minor in Statistics), University of Waterloo, Canada

Christopher Michael Law

in www.linkedin.com/in/christopher-michael-law

Data analytics professional with over 4 years of experience in restaurant analytics and revenue management. Proficient in Excel, SQL, Power BI, R and Python to conduct analysis and communicate insights effectively. Highly-motivated self-learner, comfortable in learning new skills and new programming packages.

Key Accomplishments

- Delivered menu price increase recommendation with over 90% flow-through to revenue by analysing the sensitivity of individual item to price change.
- Developed k-means clustering model to enhance restaurant price tier structure using customer purchasing behaviour.
- Designed Power BI dashboard for the client to monitor monthly change in revenue and profit by restaurants and by menu items.

Work Experience

Senior Analyst, *Revenue Management Solutions, Singapore*
NUS Field Service Project, *ASEAN CSR Network, Singapore*
Marketing Intern, *Daily Juice, Singapore*

Education

- Bachelor of Business Administration (Honours), National University of Singapore, Singapore

Yuming Liang

in www.linkedin.com/in/yuming-liang-mango

Rich experience in the technology industry, specializing in operations. Worked as an intern for two top tier Internet companies in China. Strong background in business analytics and supply chain management with excellent academic record. Founded an association and provided excellent leadership. Seeking opportunities in data analytics, marketing analytics, or supply chain analytics.

Key Accomplishments

- Founding president of Supply Chain and Logistics Management Society of CUHK-Shenzhen. Led it to become an influential student organization on campus.
- Have study experience at 5 different universities in 3 different continents with excellent academic records.
- Being an outstanding intern in both Didi and Meituan (Two leading Internet companies in China).

Work Experience

Data Operations Intern, *Didi, Beijing, China*
Regional Operations Intern, *Meituan (Mobike), Beijing, China*
On-line Seller & Business Analyst, *Huilin Trade Company, Karamay, China*

Education

- Bachelor of Business Administration (Supply Chain Management), The Chinese University of Hong Kong, Shenzhen

Lucie Lu

in www.linkedin.com/in/lucielu641

4 years work experience in the financial service industry, providing financial and compliance services by translating data into valuable business insights. Hands-on analytics projects using R and Python integrated with SQL to make price predictions, text analysis and optimized decisions. Proven experience with analytical, project coordination, teamwork and leadership skills. Actively pursuing roles in business analytics and advising in the Vancouver area.

Key Accomplishments

- Assessed compliance of construction practices by applying SQL skills to trace clues of foul play, identified fraud of companies' level and government officers.
- Led teams of two to six employees in multiple projects and investigations , boosted efficiency by 20% through task allocation and priority assignment.
- Managed to track the utilization of 1.3 billion special funds on COVID-19 and inspected 100+ sub-projects within 3 months.

Work Experience

Audit Consultant, *Shanghai Municipal Audit Bureau, Shanghai, China*
Assurance Associate, *BDO China, Shanghai, China*
Financial Analyst Intern, *Moët Hennessey Diageo (China), Shanghai, China*

Education

- Bachelor of Management Sciences, Shanghai University of International Business and Economics, China

Mohamed Moshen

A highly tech-savvy, multifaceted Rotman MBA graduate with a diploma in Data Science and experience in Business Analytics, Consulting, and Sales. Proficient in conducting interviews, analysing data, formulating and testing hypotheses, developing statistical and financial models, and presenting recommendations to senior level management.

Key Accomplishments

- Developed a statistical model that optimized the company's marketing process, decreasing customer acquisition costs by 30%.
- Introduced a key product into a new market, reallocating sales resources, distinguishing the product's competitive advantages with a strong positioning message, and capturing 10% market share.
- Conducted a comprehensive situational analysis, identifying potential areas for cost reduction, and developed a complete plan to reduce these costs, improving the bottom-line by 15%.

Work Experience

Manager, *Analytics & Insights, Zencruit, Brampton*
Brand Manager, *Abbott Pharmaceuticals, Gulf*
Associate Consultant, *DPS Consulting group, Gulf*

Education

- Master of Business Administration, Rotman School of Management, University of Toronto

Simran Panatch

in www.linkedin.com/in/simran-panatch-014552164

Adaptable, detail-oriented leader with a passion for sustainability, health, and analytics. Eager to have a positive impact through a career that bridges these passions. Strong communication and collaboration skills developed through diverse academic and professional experience. Currently developing a robust data analytics and visualisation skill-set through enhancing proficiency in SQL, Python, R and Tableau to contribute to meaningful, data-driven decisions.

Key Accomplishments

- Analysed membership and population data in Excel to gain further insight into Vancity membership demographics (~500,000 members) to be used for targeting product offerings.
- Planned and executed a hackathon for the Enterprise Intelligence and Data department at Vancity focused on opportunities for the businesses to further their involvement in economic, social, and environmental sustainability initiatives.
- Mentored a group of 7 incoming exchange students from around the world for two semesters at the University of British Columbia.

Work Experience

Enterprise Intelligence and Data Intern, Vancouver City Credit Union, Vancouver, Canada
Communications Lead, Data Feminism Network, Vancouver, Canada
Business Development Associate, Panatch Group, Vancouver, Canada

Education

- Bachelor of Science in Food, Nutrition and Health (Honours), University of British Columbia, Vancouver, Canada

Agnes Peng

in www.linkedin.com/in/agnes-p-058750147

Determined and organized individual with systematic knowledge in economics and statistics. Active thinker and communicator with firm belief in paying it forward.

Key Accomplishments

- Effectively liaised with senior stakeholders, sponsors, and industry professionals at work and for student initiatives.
- Awarded Distinction in Case Competition held by IDC China on the analysis of the development of the 5G industry and its impact in China.
- Certified Google Analytics and Tableau Desktop Specialist.

Work Experience

Human Resources Coordinator, *T&T Supermarket, Vancouver, Canada*
Corporate Relations Associate, *UBC BizChina Club, Vancouver, Canada*
Wealth Management Intern, *GF Securities, Guangzhou, China*

Education

- Bachelor of Arts (Economics), University of British Columbia, Canada

Rowan Pinto

in www.linkedin.com/in/rowanpinto

Passionate about generating key insights on data visualization to help make financial decisions. Keen to learn new concepts as well as seek self-improvement. Comfortable working independently as well as in groups. Proficient in using Excel, R, SQL and Tableau. Look forward to applying knowledge and experience to generate growth and success.

Key Accomplishments

- Analysed reinsurance premiums for affiliates and third-party insurers based on year-end final gross premium income. Communicated findings with relevant parties to settle cash payments.
- Conducted investigative analysis to compare contractor lump sum bid pricing versus unit-based pricing to determine cost savings/benefits.
- Evaluated historical monthly KPIs for 16 customer relations team members to forecast performance data and address opportunity areas such as service, issue resolution and response times.
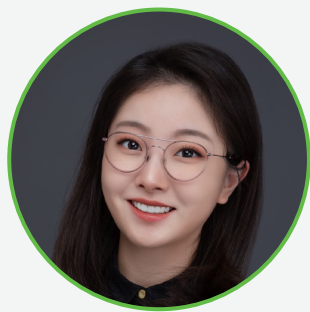
Work Experience

Chubb Overseas General Global Treaty Financial Analyst (Co-op), *Chubb Limited, Philadelphia, USA*
Gas Operations Analyst (Co-op), *PECO Energy, West Conshohocken, USA*
Customer Relations Analyst (Co-op), *PECO Energy, Philadelphia, USA*

Education

- Bachelor of Science in Business Administration, Finance & Business Analytics, Drexel University, Philadelphia, USA

Cynthia Qiang

in www.linkedin.com/in/cynthiaqiang

Chartered Professional Accountant with over 4 years of combined experience from financial statement audit, performance audit and financial planning and reporting. Experienced in leveraging expertise in accounting and data analytics in analysing business transactions and communicate the insights to various stakeholders. Seeking to utilise data analysis skills to help guide the business in identifying areas of improvement and implementing data-driven solutions.

Key Accomplishments

- Codirected the audit of Ministry of Health with $20 billion annual budget, developed and executed audit plan, analysed key balances in the financial statements and communicated significant findings directly to the Engagement Leader.
- Created and implemented a consolidated table which mapped the revenue and expenses data corresponding to each program area of the organisation, making analysing income statements much more easy and efficient.
- Improved and implemented a budget model for a $1.7M budget to track historical and current budgeted financial information of professional development expense.

Work Experience

Senior Accounting Administrator, *Robert Half International, Vancouver, Canada*
Intermediate Staff Auditor, *Office of the Auditor General of Alberta, Edmonton, Canada*
Staff Accountant (Co-op), *Ernst & Young, Edmonton, Canada*

Education

- Bachelor of Commerce, Cooperative Education Program,University of Alberta, Canada

Amogh Rao

in www.linkedin.com/amoghrao8

People analytics professional with a strong passion for bringing a quantitative and analytical mindset to people and workforce strategy. Over 2 years of experience in data-driven decision making roles that combine business analytics, HR and consulting. Proficient in Oracle and SQL, R, cleaning data and performing EDA in Python, and Tableau. Particularly enthusiastic about Future of Work domains including digital transformation, employee mobility, remote engagement and equity, diversity and inclusion.

Key Accomplishments

- Applied ordinal logistic regression and multiple linear regression models to predict employee performance and quantify the benefits of cross-functional employee mobility within customer-facing roles in B2C businesses.
- Designed a business case for targeted Diversity and Inclusion interventions across BASF Asia-Pacific by conducting exploratory data analysis and data cleaning in R and Tableau.
- Utilized descriptive analytics to build a case for Spotify's market entry strategy by targeting specific languages and regions based on consumption patterns and target demographics.

Work Experience

HR Strategist, *Veza Global, Canada*
HR and Strategy Intern, *Spotify, India*
HR Trainee, *BASF, India*

Education

- Master of Management, University of British Columbia, Canada
- Bachelor of Technology (Mechanical Engineering), NMIMS, India

Jerry Shao

in www.linkedin.com/in/jerry-shao

10 years of engineering development and business evaluation experience in the energy and consulting industries. Recognised for creative business intelligence and reliable engineering solutions. Seeking a challenging role in data-driven analytics.

Key Accomplishments

- Provided integrative business intelligences for long term development planning.
- Designed a pre-development planning and economic scoping analysis tool for M&A evaluation.
- Developed advanced control algorithm to increase 2.6% gas production.

Work Experience

Senior Development Engineer, *Husky Energy, Calgary, Canada*
Upstream Evaluation Engineer, *Husky Energy, Calgary, Canada*
Evaluation Engineer, *Deloitte Canada*

Education

- Master of Science in Petroleum Engineering, University of Calgary
- Bachelor of Science in Electrical Engineering, University of Calgary

Paritosh Sharma

in www.linkedin.com/paritoshsharma-01

A versatile business development strategist, with vast experience in business analysis, business development, commercial analysis and operations management with a key focus on international project development in energy, shipping and infrastructure sectors. Excited about new ideas and always interested in finding better ways to make businesses grow. Has excellent written and verbal communication skills with competence in Python, R, SQL, Tableau, and Excel as effective tools in business analytics and reporting.

Key Accomplishments

- Streamlined material supply-chain and reduced inventory costs by 35% by collecting, cleaning and analysing data and presenting the process flaws with solutions.
- Devised a time series regression model for demand forecasting using historical data for a Power Regulator for formulating the multi-year tariff regulations.
- Obtained buy-in from CEO for $2.6 Bn Coal-to-X project with financial modeling and cost and time saving strategies and business case presentations.

Work Experience

Deputy General Manager, *BSES Rajdhani Power Limited, Delhi, India*
Deputy General Manager, *Reliance Group – Oil & Gas and Shipyard, Delhi, India*
Senior Manager, *Reliance Infrastructure Ltd, Delhi, India*
Assistant Manager, *Torrent Power Ltd, Ahmedabad, India*

Education

- Master of Business Administration, NPTI, Faridabad, India
- Post Graduate Marine Engineering, Marine Engg. & Research Institute, Mumbai, India
- Bachelor of Engineering (Mechanical Engineering), Nagpur University, Nagpur, India

Saba Shokoohisolgi

in www.linkedin.com/in/saba-shokoohisolgi

Over 3 years experience in marketing analytics, reporting and managing online sales channels. Passionate about problem solving, process optimisation and data analysis. Seeking roles in business analysis.

Key Accomplishments

- Generated 5% of gross sales by launching the on-line sales channel for of one the partner offices in Middle East region.
- Boosted sales by 7% for energy ad Industry team by creating updated sales and marketing strategy.
- Found a sponsor in China for my personal business idea in 2016.

Work Experience

Market Research Analyst, *Hilti Group, UAE, Dubai, Tehran, Iran*
Marketing Specialist, *Ariana Industrial, Iran, Tehran*
Business Development Intern, *Level 2 Industries LLC, San Francisco, USA*

Education

- Master of Global Entrepreneurial Management, San Francisco, US
- Bachelor of Industrial Engineering, Amirkabir Uni. Of Tech, Tehran, Iran

Michael Solomon

in www.linkedin.com/in/michaeljssolomon

A passionate and dedicated individual, with a great interest in technology, business and law. I come from a multi-faceted background, with a deep understanding of the practices that make businesses succeed. I care deeply about using my leadership skills to help the development of the Canadian Jewish Community. Eager to continue learning, practicing and moulding data analysis skills, while seeking opportunities to further build my robust soft skills.

Key Accomplishments

- Coordinated and ran official Mastercard social media pages for 8 months during Co-Op.
- Completed an honours commerce undergraduate degree with a double major at the UBC Sauder School of Business while working part-time.
- Gained a passion for community activism during the pandemic by volunteering for the Jewish Family Services Food Bank while completing Master's Degree.

Work Experience

Research Assistant, *Sauder School of Business, University of British Columbia, Canada*
Marketing Assistant, *NuData Security, a Mastercard Company, Canada*

Education

- Bachelor of Commerce with Honours (Marketing & Business Technology Management), University of British Columbia, Vancouver, Canada

Anica Villamayor

in www.linkedin.com/in/anicavillamayor

A dynamic and creative problem-solver with experience in data analytics, research, and healthcare. Four years of experience collecting, organizing and analysing quantitative and qualitative data as a research assistant, using a wide range of software programs and coding languages. Experience working as an Occupational Therapist supporting system-wide decisions regarding processes, budgets, and equipment.

Key Accomplishments

- Implemented and organised the management of day to day procedures and operational equipment in a long term care site as well as collaborated with management in the procurement and organisation of capital orders.
- Analysed and evaluated quantitative and qualitative data throughout various research projects using software programs such as R, SPSS, Statistica, and Matlab, leading to published research articles and presentations.
- Developed and presented lessons and workshops to support the learning of students in the UBC Master of Occupational Therapy program on theoretical and practical topics.

Work Experience

Occupational Therapist, *Vancouver Coastal Health, Vancouver, Canada*
Clinical Instructor and Preceptor, *Department of Occupational Science & Occupational Therapy, UBC, Vancouver, Canada*
Research Assistant, *Department of Medicine, UBC, Vancouver, Canada*
Research Assistant, *Department of Nursing, UBC, Vancouver, Canada*

Education

- Master of Occupational Therapy, University of British Columbia, Canada
- Bachelor of Science (Psychology), University of British Columbia, Canada

Harry Wang

in www.linkedin.com/in/dongkai-wang-6405ab167

Solid foundation in data science theories. Two relevant internship experiences from China. Always open to new opportunities as well as challenges. Seeking a position in the data science or the machine learning fields.

Key Accomplishments

- Implemented new functionalities to an ocean modeling geographical application written in C++.
- Analysed government-issued data and contributed to decision making.
- As a chess teacher, organised classes of 30+ students by liaising with parents.

Work Experience

Chess Teacher, *Vancouver Chess School, UBC, Vancouver, Canada*
Data Analyst Intern, *Qingdao Sino-Ocean Tec Inc, Qingdao, China*
Data Assistant Intern, *Qingdao Big Data Association, Qingdao, China*

Education

- Bachelor of Science(CS+STAT), University of British Columbia, Canada

Ruijia Wang

in www.linkedin.com/in/wang-ruijia

3+ years experience in healthcare IT industry, familiar with IT project management methodology and equipped with strong technical expertise. Proficient in Python, R, SQL and Tableau. A motivated and resourceful team player used to multicultural environments. Demonstrated stakeholder management and communication skills. Strong interest in healthcare IT.

Key Accomplishments

- Led system enhancement project for the national integrated pharmacy system (iPharm) to incorporate new drug subsidies for eligible patients over 10 months.
- Spearheaded iPharm 2019 disaster recovery exercise by overseeing user communication, system architecture planning, and interfacing team coordination to ensure disaster recovery time objectives were met.
- Planned system interface cut-over and transition activities as part of Singapore's Next Generation Electronic Medical Record project in Jurong Health Campus.

Work Experience

Senior System Analyst, Integrated Health Information Systems Pte Ltd, Singapore

Education

- Bachelor of Computing (Information Systems) with Honours (Distinction), National University of Singapore, Singapore

Yifan Wang

in www.linkedin.com/in/yifanw98

Proactive Self-starter with a solution-oriented mindset. Proficient in Python, R, Excel Solver, Tableau and Statistical Analysis System. Graduate of excellence who majored in accounting with strong quantitative, analytical and team-work skills. Internship experience in a wide range of industries including financial services, accounting and media. Registered CFA candidate.

Key Accomplishments

- Built an automated workflow based on historical data to greatly simplify the process of delivering monthly cash-flow reports to State Administration of Foreign Exchange (China) when working at Intel.
- Took the initiative to deliver visualization of sales changes in East Asia to spot trends and develop future sales plans. This was considered creative and useful by my team when working at Delo.
- Awarded with the Accelerated Career Scholarship by the University of British Columbia and as excellent graduated by Tongji University.

Work Experience

Intern Assistant to General Manager, *Delo Industrial Adhesives, Shanghai, China*
Treasury Intern, *Intel Corporation, Shanghai, China*

Education

- Bachelor of Business Administration Accounting, Tongji University, China
- Bachelor of Business Administration, Accounting, King's College London, UK

Daniel Wei

in www.linkedin.com/in/dongzhou-wei

A discerning and methodical analyst, passionate about applying business analytics to various industries. A problem solver proficient in finding the root causes of problems. A fluent communicator between business and data through SQL dashboards, and presentations. Performs equally well as a project lead and a team member demonstrating both empathy and consistency.

Key Accomplishments

- Crystallized insights through descriptive statistics and regression analysis of survey data for world's No. 2 cardiovascular drug in 10 Asia Pacific countries, enabling continuous market share growth for past 2 years.
- Crafted a compelling story with 10 PowerPoint slides for sales and marketing performance KPIs of world's No. 1 cancer drug in 6 countries, resulting in renewals of research partnership for past 3 years.
- Led 4 large-scale market research projects and co-led 3 projects in a year with teams of 5, contributing to 35% of Kantar's revenue.

Work Experience

Senior Analyst, *Kantar Health, Singapore*
Analyst, *Kantar Health, Singapore*

Education

- Bachelor of Science in Life Sciences (Honors), National University of Singapore, Singapore

Ce Wen

in www.linkedin.com/in/ce-wen-cpa

Self-motivated team player with three years public audit experience and one year private and non-profit audit and tax experience. Proficient SAS, Stata, Python, R, SQL, Tableau, and advanced Excel skills. Rich experience in financial audit and reporting, financial data analysis and modeling, empirical research design, and econometrics. Proven ability in problem solving, multi-task management, and critical thinking.

Key Accomplishments

- Designed and developed five business research projects. Performed data analysis and empirical tests which were presented at academic conferences.
- Led and collaborated with field audit teams for 30+ clients. Planed and implemented internal control and substantive audit procedures for accounting cycles.
- Licensed CPA holder and CFA program candidate.

Work Experience

Research Assistant, *University of Connecticut, Connecticut, USA*
In-Charge Accountant, *Sarfino & Rhoades, LLP, Maryland, USA*
Senior Accountant, *Ernst & Young, Shanghai, China*

Education

- Master of Science in Accounting, University of Maryland, Maryland, USA
- Bachelor of Management in Accounting, Shanghai University of Finance and Economics, Shanghai, China

Zoe Wong

in www.linkedin.com/in/zoeytwong

A self-motivated professional experienced in the banking industry with a solid knowledge of risk management. Over six years experience in a banking regulatory body and three years in a Big Four audit firm. Demonstrates strong problem solving and analytical skills. A good team player with excellent communication and presentation skills. Holds professional qualifications including Certified Public Accountant (CPA) and Financial Risk Manager (FRM). Passed Chartered Financial Analyst (CFA) Level III examination.

Key Accomplishments

- Reviewed the applications of 9 banks for adopting big data analytics in assessing the viability of customer repayments and provided constructive feedback in adequacy and effectiveness of risk mitigating measures.
- Coordinated with the secretariat of Basel Committee in arranging conference calls and physical meetings among 22 banking supervisory bodies around the world.
- Analyzed trends of household indebtedness in Hong Kong and prepared responses to inquiries from the public, media and international rating agencies.

Work Experience

Manager, *Hong Kong Monetary Authority, Hong Kong*
Assistant Manager, *AEON Credit Service (Asia) Company Limited, Hong Kong*
Assistant Manager, *KPMG, Hong Kong*

Education

- Bachelor of Business Administration in Professional Accounting, Hong Kong University of Science and Technology

Jenny Wu

in www.linkedin.com/in/jiayi-wu-b54146195

Self-motivated individual with a strong background in finance, strategy, and marketing. Developed problem-solving skills and critical thinking skills through consulting internship and communication and transferable skills through two years marketing experiences. Enjoys giving presentations, contributing, and visualising creative ideas to add value to projects.

Key Accomplishments 🔑

- Self-directed learning skills and time management skills developed from preparing the CFA Level 1 exam, passed the exam and outperformed 90% of candidates.
- Completed a disk research for a industry and wrote a summary report based on 40+ company financial reports and 20+ industry reposts.
- Gathered and analysed three years of sales data and developed a business strategy that increased sales by 20% when working as a manager assistant.

Work Experience 💼

Part-time Manager Assistant, *Ipsos Strategy 3, Shanghai, China*
Manager Assistant, *Sijiao Silk Musemum and Retailer, Suzhou, China*

Education 🎓

- Bachelor of Business Administration (BBA), Simon Fraser University, Canada

Iris Xing

in www.linkedin.com/in/irisxingruyue

Expertise in business process analysis and system analysis. Developed strong skills in problem-solving, analytical thinking, interpersonal communications, and project management through 3+ years' experience as a Business Analyst. Proficient in Tableau, Excel, SQL, and other relevant MS office software. Comfortable reading and modifying Python, HTML, and CSS code. Passionate about investigating issues and problems and applying data analysis to the optimisation process. Value team players who work efficiently and lead with integrity.

Key Accomplishments 🔑

- Initiated and led a database migration project for RADIUS SFU. Redesigned the database structure, and drew the workflow diagrams to improve team workflow.
- Improved and migrated the student appointment booking procedure into the remote mode at the beginning of the pandemic and saved 80% of the manual admin steps.
- Proposed a 'Hexagon New Employee On-boarding Package'. It's currently under the review of the senior leadership team and potentially being implemented next year.

Work Experience 💼

Business Analyst, *Beedie School of Business, Simon Fraser University, Vancouver, Canada*

Education 🎓

- Bachelor of Business Administration Honours, Management Information System & Operations Management, Simon Fraser University, Vancouver, Canada

Cathy Yan

in www.linkedin.com/in/jingyan7/

Finance and risk management professional with expertise in financial modeling and data analysis in Investment Banking and Risk Reporting fields. Strong technical background in financial and data analysis tools, such as Bloomberg, Python, R, SQL, SAS, and Tableau. Expertise in leveraging insights and opportunities from data and metrics to build strategies and deliver recommendations.

Key Accomplishments

- Extracted and aggregated 70,000+ data using SQL to develop the "Global Real Estate Investment Trust Index", tracking price movements in emerging markets.
- Actively involved in multiple types of M&A deals, from target firm valuations to deal execution.
- Chartered Financial Analyst (CFA) Level III Candidate; SAS Advanced Certificate Holder.

Work Experience

Investment Banking Analyst, *New York Bay Capital, New York, USA*
Risk Research Intern, *Wilshire Investments, Jiangsu, China*
Credit Analyst, *China Bank of Communications, Jiangsu, China*

Education

- Master of Science in Enterprise Risk Management, Columbia University, USA
- BCom in Finance, University of Toronto, Canada

Julia Yang

in www.linkedin.com/in/julia-yuxiao-yang

Passionate, responsible and curious data analyst with six years of experience in business data analysis and reporting. Proven professionalism from working with the Canada Revenue Agency, Volkswagen, BMW, and Renault. Highly educated, possessing two Master's degrees in Business Analytics and Applied Linguistics. Bilingual in English and Mandarin.

Key Accomplishments

- Analyzed sales data and led the discussion for 10-year planning for Volkswagen China; saved CAD 50,000/year by conducting a professional analysis.
- Built-up, automated and optimised daily and monthly sales report dashboards for Volkswagen China.
- Audited more than 40 business clients across Canada, top performance among all students at Canada Revenue Agency Saskatoon Tax Service Office.

Work Experience

GST/HST Examiner, *Canada Revenue Agency*
Planning and Reporting Officer, *Volkswagen Group of China, Beijing, China*
Planning and Steering Specialist, *BMW Automotive Finance (China), Beijing, China*

Education

- Master of Arts (Applied Linguistics), Beihang University, Beijing, China
- Business Accountancy Diploma, Saskatchewan Polytechnic, Saskatoon, Canada

Bill Ye

in www.linkedin.com/in/bill-ye

I hold a strong interest in analytical problem solving demonstrated through my participation in 15+ analytical projects. I am passionate about advising clients through big data analysis to uncover new insights. Motivated to help others improve and increase their value. Technically proficient in Python, SQL (Oracle Cloud), R, SAS, MS Excel/VBA, LaTex, MS PowerPoint, and Tableau.

Key Accomplishments 🔑

- Created reports with suggestions of sub-market emphasis for Real Estates companies in 10 years. Utilized gamma generalized linear model in R to conduct hypotheses testing which enhancing analytical skills in practice and utilising R markdown to generate analytical report.
- Interpreted and analysed JSON data collected from Twitter API, formulated, and performed analysis on the content, sender, hashtags in Python. Performed ad hoc NER analysis on industry report data and identified the commonly mentioned words.
- Researched and evaluated clients creditworthiness by reviewing financial statements. Monitored, managed and followed up on clients to manage debt settlement and loan renewals.

Work Experience 💼

Credit Analyst, *CITIC Bank, Zhengzhou China*

Education 🎓

- Honors Bachelor of Science, University of Toronto, Toronto, Canada

Yiwen Zhang

in www.linkedin.com/in/yiwen-zhang-6439a214b

5 years of working experience in an accounting and robotics company, with a passion for data analysis, particularly Python, SQL, R and Tableau. Conducted a Covid-19 case analysis on New York Airbnb data through utilising SQL, Tableau, and business model by R. Seeking a challenging role in data-driven analysis.

Key Accomplishments 🔑

- Established regression models to predict Guangzhou housing prices for different districts.
- Suggested ways to reduce costs by 25% and enhance revenue by 12%, leading to a 7% increase in profit.
- Familiar with financial statements, and won the first place in checking financial statements among 19 people in KPMG.

Work Experience 💼

Account Manager, *Guangzhou Turing Robot Technology Company, Guangdong, China*
Financial Analyst, *KPMG, Guangdong, China*

Education 🎓

- Master of Finance Management,Beijing Foreign Studies University, China
- Bachelor of Public Finance,Jimei University, Xiamen City, China

Edmond Zhao

in www.linkedin.com/in/edmondzhoujianzhao

Commerce graduate with interest in data science and business analytics. Able to effectively manage data sets, perform tailored analysis, and identify effective solutions utilizing tools like Python, R, and Tableau. Four years experience in retail banking industry, demonstrating key skills in communication, sales, and collaboration. Solid understanding of Financial Assets, Customer Relations, and Operations Management.

Key Accomplishments

- Achieved over 300% of annual sales target and 150% of customer loyalty program in fiscal year of 2018 by proactively engaging with customers, expanding client base, and offered financial solutions based on client banking, investment, and lending needs.
- Fulfilled 105% of balance-referral target by closely collaborating with financial partners, identifying referral opportunities and enhancing customer relationships.
- Collected more than $1000 donation from sponsors by leading a team of 10 volunteers after realising a shortage of available merchandise for a charity sale.

Work Experience

Financial Services Manager, *BMO Bank of Montreal, Vancouver, Canada*
Customer Service Representative, *BMO Bank of Montreal, Vancouver, Canada*
Sales Assistant, *Roots Canada, Vancouver, Canada*

Education

- Bachelor of Commerce (Specialization in Finance), University of British Columbia, Canada

Joey Zhou

in www.linkedin.com/in/joey-zhou

Business analytics enthusiast with track record in industry research and model building. Professional and academic background in marketing, finance, and real estate. A quick learner with strong team values and effective communication skills.

Key Accomplishments

- Developed and improved an end-to-end Prospect Lead Score model on a dataset of 21 thousand users through logistic regression.
- Improved Google Ad performance by 75%, built and maintained dashboards in Power BI to visualise campaigns and website efficiency.
- Participated in the IPO of a tech company in China by creating client-facing memorandums, conducting case-studies, and working closely with different parties (including lawyers, accountants and company executives).

Work Experience

Investment Banking Intern, *China International Capital Corporation (CICC), Shenzhen, China*
Marketing Operations Analyst, *Ansys Inc (Lumerical), Vancouver, Canada*
Equity Research Associate, *Canalyst, Vancouver, Canada*

Education

- Bachelor of Commerce (Finance & Marketing), University of British Columbia, Canada

Maria Zhou

in www.linkedin.com/in/mariazhouubc

A driven and passionate professional looking to expand her career in data analytics. Four years of work experience in financial planning and analysis in one of Canada's largest healthcare IT project. Experienced in Python, SQL, R, and Tableau.

Key Accomplishments

- Assisted in cost management of one of Canada's largest healthcare IT projects with a budget of 842 million Canadian dollars.
- Drove cost saving by using variance analysis and identifying expenditure pattern to stakeholders.
- Keen learner, finishing term 1 of the MBAN program with an average of 96%

Work Experience

Project Financial Analyst, *Vancouver Coastal Health, Vancouver, Canada*

Education

- Bachelor of Business Administration, Simon Fraser University, Vancouver, Canada

Yolanda Zhou

in www.linkedin.com/in/yuyangz

A dedicated, performance-driven, team-oriented person with a keen interest and passion in business analytics, and strategic planning. Strong research and communication skills developed through previous consulting and finance internships. Seeking opportunities in management consulting and business analytics. Proficient in Excel, R, Python, and SQL.

Key Accomplishments

- Devised the plan for a $10,000,000 recapitalization project, and designed a Variable Interest Entity Structure for listing on Nasdaq.
- Increased potential customers by 800 by researching and implementing WeChat Group fission growth tool.
- UBC Outstanding International Student Admission Scholarship

Work Experience

Associate, *DFIND Career Consulting Canada, Vancouver, Canada*
Management Consulting Intern, *Price Waterhouse Coopers (PwC), Shanghai, China*
Real Estate Finance Department Intern, *Hwabao Trust, Shanghai, China*
Copy and Printing Centre Representative, *Staples, Vancouver, Canada*

Education

- Bachelor of Commerce, Finance , University of British Columbia, Vancouver Canada

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